

# Bringing Farmers' prosperity



25  
years  
Journey

**2017-2018**  
**Annual Report**

**Social Education for Women's  
Awareness  
SEWA**



[www.sewakolabira.in](http://www.sewakolabira.in)



# From the CF's Desk



**S** EWA is a proactive community-based organization working for the most vulnerable and socio-economically marginalized sections of the population in the state of Odisha since 1991-92. Its long and arduous journey of over 25 years, SEWA has laid down several mile stones and supplementing efforts of the government for the upliftment of rural poor excluded and marginalized communities. Each passing year has witnessed some new initiatives and innovations.

SEWA is focusing on sustainable livelihood, food and nutrition security, agriculture and allied activities, Natural resource management, Watershed management, Vocational training for the development of the poorest of the poor with a special emphasis on women, children and vulnerable. SEWA is a pioneer in building institutions, developing models, inclusive in its development approach and promote sustainable development process.

**Sushil Kumar Dash**  
Chief Functionary



# About the Organization

SEWA a non-profit, non-political, non-religious and non-government organization was established by the initiative of Mr. Sushil Kumar Dash, a founder member, with a group of committed activists. SEWA, as a Non-Governmental Development Organization, was registered in the year 1991-92 under Societies Registration Act XXI of 1860.

SEWA as a formal organization working in various development fields with disadvantaged segments of society. SEWA's development activities focus principally on women and child development and the development of the their economies.

SEWA's main focus is on livelihood, Natural Resource Management, Watershed Development, Sanitation & Hygiene Promotion, self governance and gender equity. Its aim is to therefore create an opportunity for these people to be included in a world that they have largely been left out from.





# Vision

SEWA's core competencies lie in people who work towards unified vision of dedication towards a classless and exploitation free society. The combination of strong will power, ceaseless efforts and determination to bring ethos of society in chaining and social needs and urging towards a concept of self reliance among villagers, irrespective of cast, sex and religion.



# Mission

The overall mission of SEWA is to represent empower people, in particular of disadvantaged group and women, and more specially to transfer the present condition of suffering of the people in to self-reliant society, build a dynamic organizational framework through people's participation & work with a voluntary spirit to pursuit the excellence of work.





# Our Interventions

## Major components :

- ⇒ Capacity Building & Institution Building
- ⇒ Sustainable livelihood
- ⇒ Organic farming (NPM)
- ⇒ Entrepreneurs development
- ⇒ Watershed development
- ⇒ Natural Resource Management (NRM)
- ⇒ Participatory Ground Water Management
- ⇒ Water, Sanitation and Hygiene (WASH)
- ⇒ Empowerment of vulnerable women, & youth

Small/Marginal Farmers, Share Croppers

Scheduled Tribe (ST), Scheduled Caste (SC)

Socially excluded & other weaker groups

Vulnerable Women & Youth of Rural & Urban Communities



# Our REACH

In the year 2017-18  
SEWA has reached over 109  
villages in 3 districts

1. Kolabira
2. Laikera
3. Kirmira

1. Sadar Block

1. Kuchinda

JHARSUGUDA

SAMBALPUR

SUNDARGARH

**Districts/Blocks wise REACH**





**WASH**

**Backyard Poultry**

**Natural Pesticides Management**

**Participatory Ground Water Management**

**BRLF**

Bharat Rural Livelihood Foundation



# Integrated Livelihood Support Program

## IMPACT

- ⇒ Over **41** villages adopted NPM application
- ⇒ Over **749** farmers trained on preparation of NPM
- ⇒ Over **548** farmers being applying NPM
- ⇒ Over **320** hectares cultivable land with NPM
- ⇒ Over **5** edibles crops viz. Paddy, Mustard, Chilli, Brinjal, Cauliflower are started adoption of NPM

**Natural Pesticide Management**



# Micro Watershed Project

## IMPACT

- ⇒ Assured irrigation over **15** villages (Farm pond, Percolation Tank, Earth Canal, Pond Renovation)
- ⇒ Livelihood support over **5** villages (Goatary, Small Industries, Vegetable cultivation, Tailoring)
- ⇒ Advanced agriculture over **5** villages (SRI & Line Transplanting, Drip irrigation)



# Participatory Ground Water Management



## IMPACT

- ⇒ Over **340** households adopted Ground Water Management with Participatory approach.
- ⇒ Over **13** selective wells are under monthly Water Level & Quality Monitoring
- ⇒ Over **268** farmers trained on GWM
- ⇒ 1 village is under water budget on Ground Water Balance for upcoming crops
- ⇒ Over **3** villages started practicing water security & management
- ⇒ Over **8** Check Dams constructed
- ⇒ Over **11** FARM PONDS constructed in 3 villages
- ⇒ Over **6** PERCOLATION TANK constructed in 3 villages
- ⇒ Measuring daily rainfall data
- ⇒ Exclusive committee has been formed for monitoring





## Water Sanitation and Hygiene (WASH)

### IMPACT

- ⇒ Over **53** HHs practicing HAND WASH
- ⇒ Over **26** HHs keeping their kitchen NEAT & CLEAN
- ⇒ Over **3** villages adopted in Cleaning Village
- ⇒ Ensured Safe Drinking Water





# Farmers Producers Company (FPO)



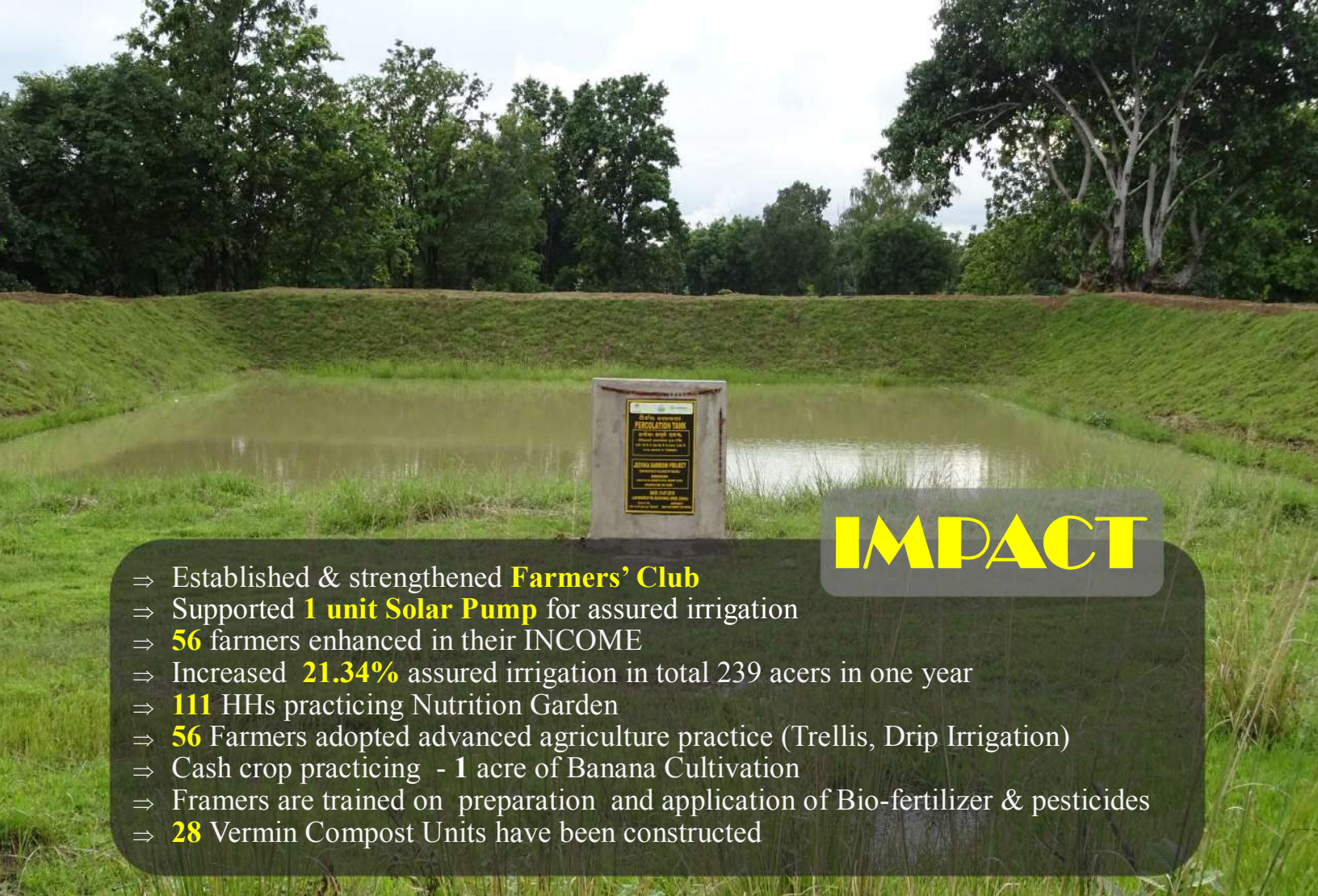
## IMPACT

- ⇒ Established **3** Farmers Producers Company
- ⇒ As many as **1103** farmers are become shareholders
- ⇒ **1** Agri-mall has been run under FPO
- ⇒ Farmers are getting fertilizers at least **4 %** subsidized amount
- ⇒ Farmers are getting ready **NPM** pests controls
- ⇒ Framers are started produce crops in large patch for fair market price





# Jeevika Samridhi Project



## IMPACT

- ⇒ Established & strengthened **Farmers' Club**
- ⇒ Supported **1 unit Solar Pump** for assured irrigation
- ⇒ **56** farmers enhanced in their **INCOME**
- ⇒ Increased **21.34%** assured irrigation in total 239 acers in one year
- ⇒ **111** HHs practicing Nutrition Garden
- ⇒ **56** Farmers adopted advanced agriculture practice (Trellis, Drip Irrigation)
- ⇒ Cash crop practicing - **1** acre of Banana Cultivation
- ⇒ Framers are trained on preparation and application of Bio-fertilizer & pesticides
- ⇒ **28** Vermin Compost Units have been constructed



A daily wage labour turned into

# Model Farmer

Mr. Debendra Naik identified as wage labour in the village despite he was a primitive knowledge and experience in farming. Due to drought , insufficient and unseasonal rain pushed



**Mr. Debendra Naik**  
Farmer, Siriapali



him earn money from unskilled labour job.

SEWA team identified and explored his primitive skill on farming and supported

him to restore his happiness by building his capacity on Farming, making of Bio-fertilizer & pesticides, Technical Know-How , Crop diversification, Cash Crop. He started Brinjal cultivation with application of NPM, which reduce his cost of cultivation as well as increased production rate. He gathered yield of total 3.5 quintals during his 1st Phase of practice and

**became a Model in the entire village in farming.**

“Most interestingly, he readopted his skill on farming and winning sufficient bread for his family”

*“I express my heartiest thanks to Jeevika Samridhhi Project as well as SEWA for its support through which I am skilled with preparation of bio-fertilizers and pesticides as well as scientific method to cultivate commercial crop, which improvise my livelihood satisfactorily.”*

**- Mr. Debendra Naik**



Using NPM made a young farmer into a local

# Market Supplier

**M**r. Manoj Patel was a learner of farming specifically on Paddy Crop. His young age led him to explore new opportunities in agriculture practice. In the meantime, he got connected to SEWA and started attaining Farmers' Capacity Building Program with special reference to Crop Diversification to Vegetables Cash Crop along with advance agriculture practice.

With the handholding and training support of SEWA, he able to start Pointed Gourd cultivation immediately with Trellis System in about 0.30 acre of land as an experiment.



**Mr. Manoj Patel**  
Khairdihi, Laikera



At the end result, he harvested in 1st year over 60 quintals for Rs. 120000 and expecting to earn Rs. 140000 upcoming year. Using NPM to control pests and diseases of Crop minimized his investment. This huge income supported him stand a

Pakka House by his own for his family. He is no more transport his vegetable to the market but

**“the buyers are coming to his door step”**

*“I am very pleased to SEWA for its handholding support to made me able stand in this position. Also, very thankful to SEWA for trained me on making Bio-fertilizers and pesticides which reduced my Cost of Cultivation.*

**- Mr. Manoj Patel**



A women turned into business

# Entrepreneur

**T**he woman has a extended family with minimum income source. Day-to-day meeting the family needs being challenged as the family growing up. The woman usually go the local village market with empty hand and buy stuffs from buyers and resell the stuffs by minimum margin. Not everyday the trick successfully operated, often she has come to her home back with empty hand.



**Mrs. Martha Oram**  
Pitamal, Kuchinda

In the meantime, she is identified by SEWA. SEWA recognized her skill and talent and started training her on Backyard Poultry under



BFE. Further, she was supported with Rs. 7500/- only for one-time to make a rest house for the chicks. She efficiently applied the practical training along with financial support and started the business in the month May 2018 and over 5200/- already incomed only in 4 months. This liveli-

hood intervention supported her in such a manner that she wishes to expand expeditiously this unit as a Model Entrepreneur as well as wishes to promote those family in need in her village.

**She is now happily taking care her extended family and meeting all expenses.**

*“I express my heartiest thanks to SEWA for this incredible support through which I am skilled to stand my own independent business under Breeding Farmer Entrepreneur (BFE)”*

**- Mrs. Martha Oram**



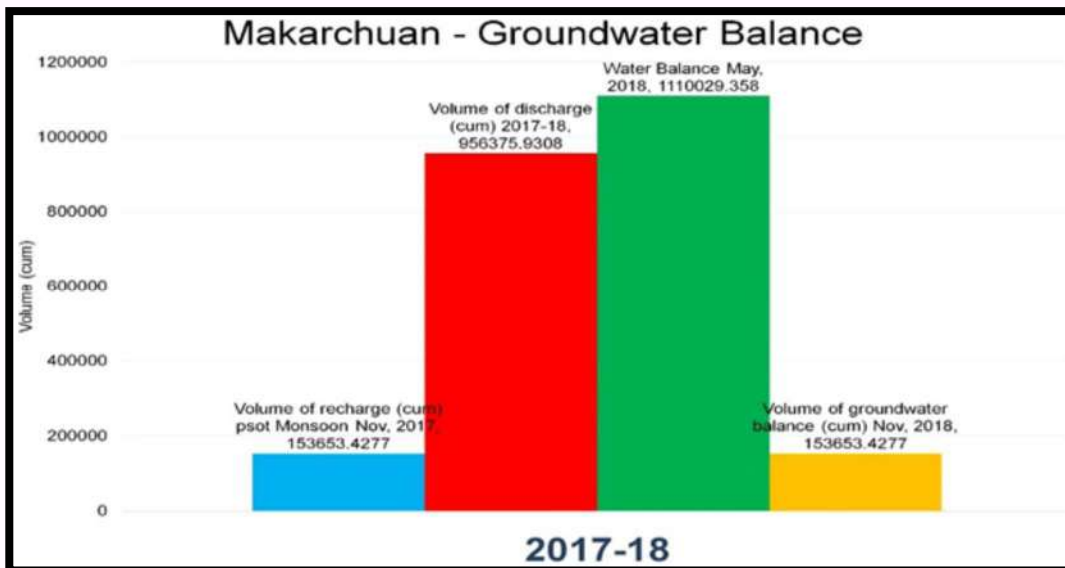
# Participatory Ground Water Management (PGWM)

With an aim to bring people under the concept of PGWM to equally optimize use of natural water resources in ground level as common property resources instead of individual resources. The concept of PGWM is now brought awareness among people in Makarchuan Watershed (selected as a pilot location)



with the hard effort of implementing agency SEWA for its Integrated Livelihood Support Program supported by BRLF leveraged with Micro Watershed Project, NABARD and bring technical extension from WASSAN (Watershed Support Services and Activities Network), Hyderabad as Resource Agency.

With our successful intervention, now people are trained with water budgeting and management with accordance



to measurement of daily rain fall and record keeping, well inventory of 13 observation dug-wells, identification and calculation of surface water inventory. Now, the people of 3 villages namely Banki, Baijapali, Tangargada come under

pilot location in Makarchuan Watershed. Most interestingly, people are now able to selecting crops based on the water availability in the location accordingly.

Most interestingly, NGOs from outside like Lokadrusti (Khariar), Janamukti Anusthan (Muribahal), ADHIKAR(Bolangir), VIKALP(Bolangir) etc. have visited for

**EXPERT GUIDE** to our organization SEWA.



# Leadership Team



**Mr. Srikanta Kaudi**  
Accounts Manager, SEWA



**Mrs. Mahindri Munda**  
HR Manager, SEWA



**Mr. Sushil Kumar Dash**  
Chief Functionary, SEWA



**Mrs. Sunita Mishra**  
MIS Manager, SEWA



**Mr. Chudamani Bariha**  
Cluster Manager, BRLF



**Mr. Dambarudhar Digal**  
Cluster Manger, BRLF



**Mr. Gourahari Tandakar**  
Civil Engineer, SEWA



**Miss Payal Patel**  
CEO, BFPCL, SEWA



**Mr. Pratyush R. Nanda**  
Project Manger, JSP



# Watershed Team

---



**Mrs. Mahindri Munda**  
Project Manager, Watershed



**Mr. Gourahari Tandakar**  
Civil Engineer, Watershed



**Mr. Anadi Budula**  
Social Mobilizer, Watershed



**Mr. Bhawani S. Jaypuria**  
Secy., Bandurga Watershed



**Mr. Duggu Nalaria**  
Secy., Maa Andhari Watershed



**Mr. Jaykumar Kechhu**  
Secy., Makarchuan Watershed



# BALANCE SHEET AS ON 31.03.2018

LIABILITIES	Amount (Rs.)	ASSETS	Amount (Rs.)
GENERAL FUND		FIXED ASSETS	-
Opening Balance	1,940,373.64	As per schedule -1	1,606,426.83
Add:-			
Excess of Income Over Expenditure.	526,118.67		
	2,466,492.31		
		Current Asset	
Current Liabilities			
Advance Receipt	-		
		Cash & Bank Balances	
		Cash in Hand.	2.00
		Cash at Bank.	860,063.48
<b>Total</b>	<b>2,466,492.31</b>	<b>Total</b>	<b>2,466,492.31</b>



# Income & Expenditure 2017-18

EXPENDITURE		AMOUNT(IN Rs.)	INCOME		AMOUNT(IN Rs.)
<b>INTEGRATED LIVELIHOOD SUPPORT PROGRAMME</b>			<b><u>By FUND RECEIVED</u></b>		
<b><u>To H.R Support Cost.</u></b>	-		ILSP (BRLF)	3,575,077.00	<b>3,575,077.00</b>
Salary to Project Manager.	180,000.00		Water Shed (NABARD)	795,546.00	<b>795,546.00</b>
Salary to Cluster Coordinator.	360,000.00				
Salary to Training Coordinator.	144,000.00		Grant-In-Aid Received from VEDANTA through NEFT on Dt. 11.09.2017.	260,896	
Salary to GP Facilitator.	912,000.00		Dt.17.01.2018	777,774	1,038,670.00
Salary to MIS Coordinator.	144,000.00				
Salary to Livelihood Manager.	86,400.00	<b>1,826,400.00</b>			
<b>To H.R Support Cost earmarked for PGWM Partly/Fully</b>					
Salary to Livelihood Manager.	57,600.00		Grant-In-Aid Received from NABARD through NEFT on Dt. 02.01.2018.	141,520	141,520.00
Salary to GP Facilitator.	48,000.00	<b>105,600.00</b>	VEDANTA, MCNBP	217,720.00	217,720.00



# Income & Expenditure 2017-18

<b><u>To Capacity Building</u></b>			Vedanta. Coordinator payment	565,500	565,500.00
Staff training	44,260.00		ART Income from training.	239964	239,964.00
Building capacity of cluster level counselors.	59,450.00		NABARD Received	169500	169,500.00
Training to farmers on preparation of Organic manure & pesticide.	22,500.00		Received from Watershed PMC account for payment of Bolero instalment.	194400	194,400.00
Training to SHGs on Leadership & Group management, Micro entrepreneurship development.	10,000.00		loan refund to ART from Watershed PMC account	62000	62,000.00
Training to farmers on shorting & grading on chilly. 250 farmers.	50,000.00		Implementation of IRRI project.	150000	150,000.00
Exposure prog for farmers.	77,500.00		Cancelation of DD	3000	3,000.00
Exposure prog for SHGs.	30,920.00		IHL Construction	423000	423,000.00
Staff exposure.	16,330.00		<b><u>By ART, KUMURA DIHI</u></b>		
Cluster level Half yearly interaction meet with Experts.	56,400.00		Vegetable sale	58,520.00	
Training to VRP on Natural pest mgt. ( 25 VRP for 3 days)	42,400.00		Orchard.	325,000.00	
Quarterly Project level Committee meet.	28,826.00		ART, Nursery.	48,000.00	<b>431,520.0</b>
Training to CLC & village leaders on solid & liquid waste mgt.	25,800.00		<b><u>By INTEREST</u></b>		
Quarterly meeting with G.P functionaries	72,000.00		F.C A/C-11778099934	358.00	
Training to project staff & VRP on backyard poultry.	6,550.00		RCH - II A/C-11778099275	137.00	
Annual FPO meet ( centrally )	69,180.00		General SBIA/ CNo.32495128383.	11,678.00	
Documentation (Publication, Case study, Video Doc.)	80,820.00		Water Shed A/C- 32122658352.	6,979.00	
Sensitization community leaders & PRI members on Water & sanitation Mgt.	83,900.00	776,836.00	SEWA ILSP A/C- 35516487001	25,252.00	<b>44,404.00</b>
<b><u>To Pilots (PGWM)</u></b>					
PGWM ( wall writing, sensitization workshop, documentation & travel)	84,420.00	<b>84,420.00</b>			



# Our PARTNER



**NABARD**

**BRLF**



International  
Rice Research  
Institute



**vedanta**

transforming elements





[www.sewakolabira.in](http://www.sewakolabira.in)

**Social Education for Women's Awareness (SEWA)**

Kumuradihi

Kolabira

Jharsuguda - 768213

Website: [www.sewakolabira.in](http://www.sewakolabira.in)

Email: [sewakolabira.yahoo.com](mailto:sewakolabira.yahoo.com)

Phone: 94370 68185