

2019-2020

Annual Report

www.sewakolabira.org



20
Pages of
Inspirational
SEWA

Stronger Farming Community

ସମସ୍ତଙ୍କ ସାଥରେ, କୃଷକଙ୍କ ହିତରେ

AGRICULTURE | HORTICULTURE | LIVESTOCK | NRM | NPM | MARKETING



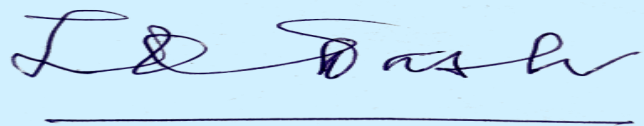
From the President desk

The SEWA, as a social organization, has made profound and far-reaching efforts to bring about social well-being. It has worked in collaboration with government and Non-government agencies, and the result is manifestly visible, particularly in rural areas of Jharsuguda district. The dream of our Organization is to achieve affluence in the community by providing profitable livelihood to the people and enhance their standard of living.

Over 75% of people are directly dependent on agriculture and farming. Keeping this fact in view, we have adopted a three-dimensional approach to achieve our goal – farming, non-farming, and off-farming. Activities relating to farming are land-based, interwoven with agriculture and allied matters. Non-farming activities include diary, poultry, and fish farming as well as mushroom cultivation etc. In off-farming activities we train people in skill development in driving, plumbing, pump and motor-cycle repairing, and the like. We can proudly assert that the SEWA has respectfully been able to develop a good number of women entrepreneurs in the community

I would like to take this opportunity to thank all our supporters, donors, partners and advisers who have extended their helping hand to our Organization in all the undertakings. With good will such as this, we hope to continue our journey in transforming the society and the well-being of the people in it.

With faith and good will,



(Mr. Lalit Mohan Dash)
President
Social Education for Women's
Awareness - SEWA



Mr. Lalit Mohan Dash

From the CF's desk



'SEWA is a proactive community-based organization working for the most vulnerable and socio-economically marginalized sections of the population in the state of Odisha since 1991-92. Its long and arduous journey of over 25 years, SEWA has laid down several mile stones and supplementing efforts of the government for the upliftment of rural poor excluded and marginalized communities. Each passing year has witnessed some new initiatives and innovations.

SEWA is focusing on sustainable livelihood, food and nutrition security, agriculture and allied activities, Natural resource management, Watershed management, Vocational training for the development of the poorest of the poor with

a special emphasis on women, children and vulnerable. SEWA is a pioneer in building institutions, developing models, inclusive in its development approach and promote sustainable development process.

With faith and good will,

A handwritten signature in black ink, consisting of a long horizontal stroke followed by a circular flourish and a small mark at the end.

(Mr. Sushil Kumar Dash)
Chief Functionary
Social Education for Women's
Awareness - SEWA

About the Organization -

SEWA a non-profit, non-political, non-religious and non-government organization was established by the initiative of Mr. Sushil Kumar Dash, a founder member, with a group of committed activists. SEWA, as a Non-Governmental Development Organization, was registered in the year 1991-92 under Societies Registration Act XXI of 1860. SEWA as a formal organization working in various development fields with disadvantaged segments of society. SEWA's development activities focus principally on women and child development and the development of their economies. SEWA's main focus is on livelihood, Natural Resource Management, Watershed Development, Sanitation & Hygiene Promotion, self governance and gender equity. Its aim is to therefore create an opportunity for these people to be included in a world that they have largely been left out from.

Property & Possession

Land & Area	5 Acre
Office Building	0.5 Acre
Office structure	1– Admin Block, 1– Staff Block, 1– Conference Hall, 2 – staffs' Dormitory, 1– Kitchen, 1– Vehicle garage, Surrounding Garden
Technology & Equipment (s)	Laptops, Desktops, DSLR Camera, HD Video Camera,
Demonstration Unit	Cowshed, Vermi Composting Pit, Azolla Tank, Fruit Orchards (Lemon & Mango), Floriculture (Marigold & Rose), Irrigation Technology (Drip & Sprinkler)
Vehicle for Communication	1 - Four wheeler (Bolero), 2 - Motorcycles



OUR INTERVENTION

Project 2019-2020

Micro Watershed Project

MWP 2013(Dec.)-2021

Agriculture Production Cluster

APC2018(Dec.)-2022

Jeevika Samridhhi

JSP 2017-2021

- #Technical Knowledge transfer KNOW-HOW
- # improved and advance agriculture adaptation and praxis
- #Package of practice and crop plan adaptation and praxis
- #Training on preparation of bio-manure
- #Promotion of high value crops CHILLI
- #Irrigation & infrastructure development in convergence with Govt. agencies & NGOs

- #Irrigation infrastructure development
- #Enhance production by promoting collective farming
- #Ensure fair price by establishing market arrangements
- #Water budgeting and crop planning
- #Capacity building on ground water management
- #Capacity building on natural resource

APC

Agriculture Production Cluster

Supported by BRLF | 2018(Dec)-2022



The project aims to sustainably double the income 6000nos of small and marginal families by establishing the model of Agriculture Production Cluster (APC) in 02 backward Blocks of the Jharsuguda District. This, as an effective method will organize production system and services of markets of various farm based and livestock rearing interventions. Sustainable production measures like NPM and selection of climate resilient crops will guarantee regular income to the farmers.

MAJOR ACHIVEMENT

1

Formation

Formation of farmer producer groups.

⇒ 3797
Households

⇒ 29 PGs

2

Crop

Promotion of high value crop.

⇒ 1978
Households

⇒ 624.85
Acres

3

NPM

Promotion of NPM (Non pesticide management).

⇒ 491
Households

⇒ 266.35
Acres



MAJOR ACHIVEMENT

1

Poultry

Promotion of Backyard poultry farming.

⇒ 1637

Households

⇒ 1637units

Vaccination

2

Plantation

Promotion of fruit tree plantation.

⇒ 108

Households

⇒ 78 Acres

3

Mechanisation

Promotion of farm mechanization.

⇒ 46

Households

⇒ 58.29 Lakhs



MAJOR ACHIVEMENT

① Committee

Formation of village watershed committee

- ◆ Maa Andhari
- ◆ Bandurga
- ◆ Makarchuan

② S & MC

Soil & Moisture conservation

- ◆ Contour Bund- 5593 mtr.
- ◆ Earth Diversion wire-2nos.
- ◆ Earth Graded Bund-1608mtr.
- ◆ Stone Gully Plug -79nos.
- ◆ Stone outlet- 89nos.

③ WHS

water harvesting structure

- ◆ Fram Pond- 4nos
- ◆ Percolation Tank-15nos
- ◆ Pond Renovation-6nos

④ Livelihood

Livelihood support activities

- ◆ Low cost cooling chamber- 5nos.
- ◆ Demo of Organic Manure -3nos.
- ◆ Individual Livelihood Support -276HH

FPO/Bajaranga and Trimukhi

Farmers Producer Company

Supported by NABARD



MAJOR ACHIVEMENT

① Crop

- ◆ Brinjal-36.05 acre-186HH
- ◆ Cauliflower-93.95acre-421HH
- ◆ Cabbage-62.40acre –167HH
- ◆ Chilli-59.95acre-236HH
- ◆ Mustard-17.60acre-25HH
- ◆ Tomato-20.30acre -44HH
- ◆ Watermelon-58.5acre-38HH

② Crop

- ◆ Bittergurd-23.10acre-98HH
- ◆ Groundnut-7acre-12HH
- ◆ Pointedgurd-16.10acre-30HH
- ◆ Okra-2.30acre-4HH
- ◆ Ridge gourd-13.20acre-65HH
- ◆ Sweet corn-1.80acre-6HH

③ Marketing

- ◆ Brinjal-2190 Qtl.
- ◆ Cauliflower-6106Qtl.
- ◆ Cabbage-4992Qtl.
- ◆ Chilli-245Qtl.
- ◆ Mustard-70Qtl.
- ◆ Tomato-195Qtl.

④ Marketing

- ◆ Sweet corn-15Qtl.
- ◆ Bittergurd –530Qtl
- ◆ Pointedgurd-1288Qtl.
- ◆ Okra-76Qtl.
- ◆ Ridge Gourd –963Qtl.



MAJOR ACHIVEMENT

1

Formation

Formation of farmer pro-
ducer groups.

⇒ **250**

Hoseholds

⇒ **10 FPGs**

2

Potato

Promotion of potato culti-
vation.

⇒ **36**

Hoseholds

⇒ **10.47 Acres**

3

Tomato

Promotion of tomato culti-
vation.

⇒ **79**

Hoseholds

⇒ **19.47 Acres**

JSP

Jeevika Samridhhi Project

Supported by VEDANTA | 2013(Dec)-2021



MAJOR ACHIVEMENT

1 Chilli

Formation promotion of chilli cultivation.

⇒ **87**
Households

⇒ **17 Acres**

2 Sweet Cron

Promotion of sweet corn cultivation.

⇒ **44**
Households

⇒ **3.75 Acres**

3 NPM

Mention the List of promotion of NPM (Crop guard & Pheromone Trap) cultivation.

⇒ **205**
Households

⇒ **44.73 Acres**

WATERMELON

CASE STUDY

Bringing prosperity by securing economy of the farmers is prime concern of the SEWA. SEWA has left no stone unturned to establish a model of production center in its intensive area. Augmenting in production trigger to secure economic status of the farmers by receiving fair price to the production as well as their invested labour. This is story of PRIYADARSANI PG Muradipali, GOURI PG A. Bagdihi, KALAYANI PG Aitapli of Laikera block and BHARATI PG S.Pandikimal village of Kolabira



Block, Jharsuguda district.

The seasonal fruit Watermelon increases market demand during summer. Jharsuguda is a district which comes under high instance heat wave every year and watermelon is the only fruit be found selling throughout the city to meet consumer demand. In foreseen the situation, during the rabi-summer ses-



sion SEWA has promoted large scale of watermelon cultivation over 104 acres by 5 Producer Groups with focused on collective approach. Within a time period of 3rd week of March to 2nd week of April they sold 123 MT to different traders of Bihar, Rourkela, Ranchi, Jharsuguda and expect to sold 230 MT more within May2020. Of course lock down for COVID-19 affect in price as well as distress sale of product. Besides, this SEWA take initiative and efforts to selling of product from farmer's field. The traders taking product from farmers field @Rs. 4.50 -5.00 per KG bearing transportation cost by their own.

Success Story under MWP in Development Block -Laikera, Distt. Jharsuguda, Odisha

Low Cost Cooling Chamber with vegetable Storage for better Income option

Mr. Kumaramani Rohidas is a farmer belonging to Maa Andhari MWP of Naik Karla village. He is an active farmer of this area but due to poor financial conditions, he was not able to construct a Low Cost Cooling Chamber. So the committee of Maa Andhari MWS decided to provide financial support for construction a Low Cost Cooling Chamber. After construction of the Low Cost Cooling Chamber, he gained many benefits such vegetables have a very short shelf life after harvest. In order to prevent post harvest losses, they have to processed immediately or stored under refrigerated conditions. Production of horticultural produce is limited by certain climatic condition and through proper storage availability of the produce is extended. In this way ,the reasonable prices are ensured to the vegetables growers and the market glut is avoided. On the other hand , Consumers are able to get the fresh produce.



This Low Cost Cooling Chamber has been constructed in village Naik Karla, under MWP with the funds allocated for MW Project in development block Laikera Dist. Jharsuguda during the year 2019-20. Total cost of the Low Cost Cooling Chamber is Rs.34000/-, Project Share-17700/-, Farmers Share-16300/- , Technical Support by Rukart Tech Mumbai ,Promoted By SEWA,Kolabira and storage capacity is 1 Quintal. He also started earning income from Low Cost Cooling Chamber. Now he is a happy man.



A Initiative towards Change

Mr Dillip Dhurua is a permanent resident of Kelendamal Village of Kolabira block under Jharsuguda district. He stays with his wife, 4 sons and a daughter. He is the only income source to his family. He was mainly depended and limited to paddy cultivation. He didn't even thought to go for crop diversification.

At the meantime SEWA started intervening in Kelendamal Village. After the successful completion of CSR Jeevika Samrdhhi Project Phase 1 which is a livelihood initiative of Vedanta Ltd which is been partnered by SEWA, the second phase of this project started in

Kelendamal Village. The need of this project was to form farmers producer group where collective farming and collective marketing can be promoted. This project mainly focused on doubling the farmers income. At the initial phase of intervention two groups were formed in Kelendamal Village. These



two group comprised of 25 members each. At the time of formation Dillip Dhurua expressed his interest to be a part of the group. Since then he participated in all group meetings and trainings. He got an idea on crop diversification and also learned on package of practice. At the initial period now he has cultivated Tomato in 20 dc area which was been supported through the project. He adapted the package of practice and cultivated in such a manner that he got the production of 13 quintal 18 kg from the same area of land. 1st 15, 10, 5 Rupees He has been also supported with NPM kit (Crop Guard and Pheromone Trap) which will prevent the crops from pests.

Now Mr. Dillip Dhurua is determined to cultivate vegetables also with Paddy because he has got a positive result from his last production. He is also now interested to undergo capacity building trainings and eager to learn new techniques and procedures related to Agriculture. He has sold his production with fair price so now he is encouraged to invest more on agriculture.

"I express my immense gratitude to SEWA and Vedanta for the support and facilitation that has increased my income and helped me to lead a sustainable life."

Mr. Dillip Dhurua

ACTICITIES BASKETS



Gouri PG A.Bagdihi, Watermelon Cultivation



Basundhara PG Banki, Brinjal Cultivation



NPM preparation at Jay Jaban PG Kulihamal



Watermelon marketing at Kalyani PG Nagrupatra



DLCC meeting at Jharsuguda



Farm Pond of Siblal Tappo



Contour Bund



Farm mechanization distribute



POP Training



Annual General Body meeting at TRIMUKHI FPO



Annual General Body meeting at BAJARAN-JA FPO



BLCC members field visit at Sunamal Village

Our response to COVID-19



Awareness programs at Suprabhat PG Jammal



Awareness programs at Pragati PG Bhadi-mal



Awareness programs at Basundhara PG ,Chandinimal



Awareness programs at Basundhara PG Banki under Mackarchuan MWP supported by NABARD.



Awareness programs at Khuntamal GP



Awareness programs by ours CRP



Dry Grocery Kits distributed 600 households, distributed by BDO Jharsuguda, Sarapanch , Ex Sarpanch of Dalki GP and SEWA team



Dry Grocery Kits given to needy families



Dry Grocery Kits given to needy families



Media coverage



Media coverage



Vegetable Outlet open at VEDANTA Township

LEADERSHIP TEAM



Mr. Sushil Kumar Dash
Chief Functionary



Mr. Srikanta Kaudi
Accounts Manager



Mrs. Mahendri Munda
Livelihood Expert



Mr. Chudamani Bariha
Livelihood Expert



Mrs. Sunita Mishra
MIS Manager



Mr. Gourahari Tandakar
Civil Engineer



Mr. Ashutosh Pr. Garnayak
MIS Coordinator



Mr. Madhusudan Padhan
Cluster Coordinator



Mr. B. Pritam Kumar
Team Leader



Mr. Kanhu Mishra
Coordinator



Mr. Anadi Budula
Cluster Coordinator



Mr. Debendra Bhainsa
Cluster Coordinator



Mr. Rohit Lakra
Account Coordinator



Mr. Pitabash Mirig
CEO, BFPCL



Mr. Jaykumar Kechho
CRP



Mr. Bijay Gandha
CRP



Mr. Kishor Ku. Kallo
CRP



Mr. Lelin Kumura
CRP



Mr. Harit Kaudi
CRP



Mrs. Jayashri Jaypuria
CRP

LEADERSHIP TEAM



Mrs. Satyabhama Naik

CRP



Miss. Puspa Jhankar

CRP



Miss. Kiran Dansena

CRP



Mr. Bikash Patel

CRP



Mr. Dugu Nagria

VWC Secretary



Mr. Bhawani Sh. Jayapura

VWC Secretary



Mr. Prakash Nag

Office Motorist



Mr. Bharat Naik

Office Cook



Annual General Body Meeting

Our Partners



Odisha Agro Industries Corporation Ltd.



(Odisha Rural Development and Marketing Society)
Panchayati Raj Department, Govt of odisha



BRLF



ଉଦ୍ୟାନ କୃଷି ନିର୍ଦ୍ଦେଶାଳୟ, ଓଡ଼ିଶା ସରକାର
Directorate Of Horticulture,
Government Of Odisha



SOCIAL EDUCATION FOR WOMEN'S AWARENESS

KUMURADIHI, KOLABIRA,

JHARSUGUDA - 768213

ODISHA

 sewakolabira.org  sewakolabira@yahoo.com  [@SEWA_Kolabira](https://twitter.com/SEWA_Kolabira)

 9437068185

AGRICULTURE | HORTICULTURE | LIVESTOCK | NRM | NPM | MARKETING